



FRIENDS OF OLD FALLS VILLAGE PARK

2024

SPONSORSHIP OPPORTUNITIES

SPRING/SUMMER EVENTS

- Titanic Themed Dinner Fundraiser
- Mother's Day Tea
- Biergarten and Fish Fry-Days
- Old Falls Revolutionary War Reenactment and School Day
- Military Appreciation WWII Variety Show
WWII Days Weekend and
USO Themed Big Band Concert
- Rearing 20's Jazz Lawn Party
- 1960's Weekend and Vietnam War Reenactment

FALL/WINTER EVENTS

- Biergarten and Fish Fry-Days
- Old Falls Elizabethan Renaissance Faire
- WW1 Reenactment and School Day
WWI Armistice Tea Dance and Concert
- Little Park of Horrors
Halloween Event (13 and older)
- Holiday Lights Display



MARKETING POWER

WHERE VISITORS ARE FROM:

10,000
Annual Park Visitors

9,000**
Event Attendees



* Data current as of 12-31-2023
** Estimated attendees at all events at the park

144,916
Media impressions from publications

1,019
Event Booklets distributed during seasonal programs

7,684
Page views on OldFallsVillagePark.com

3,866
Facebook followers

Become a Foundation Member

Your Support
Helps Preserves History
Tells the Story of Menomonee Falls
Immerses Students in History at the Park

*"We had so much fun!
These reenactment events
are fantastic!"
CJ Costas*

SPONSORSHIP LEVELS

Pick the level that works best for your business

SHAPING A SPONSORSHIP THAT WORKS FOR YOUR BUSINESS

Friends of Old Falls Village Park is a non-profit 501(c)3 organization created in 2022 to help support and maintain Old Falls Village Park. The Park is recognized as a popular living history reenactment location featuring fun, immersive learning experiences for all ages. The Park is the home of a growing Living History Museum that reaches audiences that include students, families and businesses. Our military events recognize our thanks and pride for our American Veterans.

As a sponsor, you receive added brand value in a unique way by our direct access to Menomonee Falls and surrounding communities, an affluent, educated, family-focused audience.

CONTACT US: EVENTS@OLDFALLSVILLAGEPARK.COM

WWW.OLDFALLSVILLAGEPARK.COM

PREMIER SPONSORS





FRIENDS OF OLD FALLS VILLAGE PARK

SPECIAL EVENTS SPONSORSHIP

Thank you for your support! Here are ways to help support Old Falls Village Park. You will receive:	Family Foundation Member \$50	Bronze Sponsor \$100	Silver Sponsor \$500	Gold Sponsor \$1,000	Ruby Sponsor \$2,500	Diamond Sponsor \$5,000
Foundation Supporter Acknowledgement	✓	✓	✓	✓	✓	✓
Member of Friends of Old Falls Village Park	✓	✓	✓	✓	✓	✓
# of Event Tickets to use at any Friends park event this season	2	4	6	8	10	12
Logo on the Event Booklet		✓	✓	✓	✓	✓
Logo on the Event Flyer			✓	✓	✓	✓
Display Logo /Name on Website and Annual Report			✓	✓	✓	✓
Verbal Recognition over the PA System at the Event			✓	✓	✓	✓
Booth Space at Sponsored Event			✓	✓	✓	✓
Listed on a Contributors Board of Honor displayed in the park			✓	✓	✓	✓
2 Dinner Tickets to Annual Gala				✓	✓	✓
Mentioned in the Event Press Release				✓	✓	✓
Recognition on Social Media Platform				✓	✓	✓
Signage at the Park Event					✓	✓
Banner as Event Sponsor at the Park Event						✓

All donations are Tax Exempt



Friends of Old Falls Village Park
At Old Falls Village Park, N96W15791 County Line Rd. Menomonee Falls, WI 53051
www.OldFallsVillagePark.com

Event Sponsorship Opportunities

____ **Year Sponsorship**

____ **RMS Titanic Themed Dinner Fundraiser:**
April 6, 2024. North Hills Country Club

____ **Old Falls Biergarten:**

____ **Old Falls Revolutionary War and School Day:**
May 3-5, 2024 Season Opening Event

____ **WWII Days:**
June 14-16, 2024 Father's Day Weekend

____ **Roaring 20's Lawn Party:**
July 27-28, 2024

____ **1960's and Vietnam Reenactment:**
August 3-4, 2024

____ **Old Falls Elizabethan Renaissance Faire:**
September 13-15, 2024

____ **WWI Reenactment and School Day:**
October 4-6, 2024

____ **Little Park of Horrors Halloween Event:**
October 23-26, 2024

To guarantee printing in our flyers and signage, please return or contact us no later than two weeks before an event.
Questions: contact events@oldfallsvillagepark.com Richard at (414) 531-7237 www.OldFallsVillagePark.com
Please Cut and Return with payment

Sponsorship Level (please circle) \$5000 \$2500 \$1000 \$500 \$250 \$100 Other _____
Foundation Membership \$100 (includes 2 tickets to any event at the park) _____

Name of Sponsor or Member _____

Address _____

City/State/Zip _____

Email _____ Phone # _____

Payment Total _____ Check _____ Credit Card # _____ Exp. Date _____ 3-digit code _____

The form and payment can be sent to the Friends of Old Falls Village Park, N96W15791 County Line Rd Q, Menomonee Falls WI 53051.